

PERSONAL DATA PROTECTION GUIDELINE

This Personal Data Protection Guideline sets the way how Geometry Global, s.r.o., (Id. No. 257 16 964, with its registered address at Přívozní 1064/2a, 170 00 Prague 7 – Holešovice, registered in the Commercial Register at the Municipal Court in Prague, Section C, Entry no. 63850 (hereinafter only “**Geometry Global**”), as personal data controller, shall use and protect your personal data that is given to us in connection with the use of webpage www.masivmtbrace.cz (hereinafter only “**Website**”) and your participation in the Masiv race. Geometry Global undertakes to provide for the safety of your personal data. All your personal data shall be used exclusively in line with this Personal Data Protection Guideline. Geometry Global is entitled to amend this Personal Data Protection Guideline from time to time, by updating it on the Website.

By giving us your personal data, you are granting us your consent with the processing and administration of the provided data for the purposes and under the conditions defined below. All your personal data that we shall receive from you shall be gathered, saved and used in compliance with relevant legal regulations, in particular with Regulation of the European Parliament and of the Council (EU) 2016/679 of 27th April 2016 (General Data Protection Regulation, hereinafter only “**the Regulation**”) and Act no. 101/2000 Coll., on Personal Data Protection as amended (hereinafter only “**the Act**”).

What we collect

Geometry Global collects and processes your following personal data:

- Information that you provide to us by accessing and filling in the form on Website www.masivmtbrace.cz, particularly information needed for generating and placing your order with us. This personal data includes:
 - ✓ name/surname
 - ✓ address / mailing address
 - ✓ E-mail address
 - ✓ mobile telephone number
 - ✓ other information concerning your identification
 - ✓ password for accessing your account (in case of your registration for the race)
 - ✓ history of your orders
 - ✓ other information you voluntarily provide to us in the field Note in the registration form
- Information regarding your participation in the Masiv series race
 - ✓ time and score
 - ✓ photographs and videos
 - ✓ ranking
- Information on your visits to the Website and the sources from which you accessed us.
 - ✓ Cookies

If you do not agree with the use of your personal data in compliance with this Personal Data Protection Guideline, please, do not disclose your personal data to us through the Website.

For what purpose we process your personal data:

- we process your identification and contact data for negotiating the conclusion, amendment or execution of the agreement (for the purpose of execution of your order related to your participation in the race)
- we use your data regarding your customer behaviour and history for maintaining business and statistical records for the purpose of assessing our services and products, for the purpose of improving them and enhancing the quality of services for our customers
- for marketing purposes to the scope permitted by relevant legal regulations as described in more detail in section **Technical data and data regarding visits to the Website** (of this Guideline)
- provided that we have your appropriate consent, we use your contact details (E-mail address/telephone number) for the sending of marketing communication on products and services as described in more detail in section **Direct marketing** (of this Guideline)
- for the most effective way of presenting the contents of our Website
- for the protection of our legitimate interests (particularly in order to prevent fraudulent behaviour, prevent breaches of our terms of contract, collect potential receivables and ensure protection of our statutory rights)

- for compliance with our legal obligations (particularly fulfilling our tax, payment and statistical obligations) for the time period stipulated by relevant legal regulations
- in addition, we may use your contact details for our mutual communication and in order to enable the enforcement of your rights in relation to personal data protection
- for other specific purposes for which you have granted your consent to us.

Personal data shall be kept for a period necessary for the execution of the above-described purposes, or for a period required for ensuring our compliance with relevant legal obligation, or for ensuring the protection of our rights.

Direct marketing

Your personal data may be used for direct marketing purposes provided that we have the appropriate consent from you with its use for the given purpose. You can cancel the sending of electronic marketing communication at any time. We may provide your personal data for the purpose of direct marketing to other companies with which we collaborate so that they can help us organise attractive and high-quality races (hereinafter only "**Partners**"). A list of Partners is to be found on the Website. This list may be updated.

Technical data and data on visits to the Website

Cookies

"Cookies" are information that is transferred from a website to the hard disc of the User's computer. Cookies enable the website to remember important information that will make its further use by the User easier.

Like most websites, the Website also uses cookies. On the basis of anonymous data objects, for example, Geometry Global monitors the total number of visitors to the Website.

If you do not want to use cookies, or if you want the web browser to inform you of the use of cookies, you must select the relevant option in your web browser. If you block all cookies, you will not be able to use some functions of the Website.

Web tracking

The Website uses the Google Analytics service provided by Google, Inc. (hereinafter only "**Google**"). The Google Analytics service uses cookies that are text files saved in your computer enabling analysis of the way of use of the Website by its users. Information generated by a cookie on the use of the Website (including your IP address) will be transferred by Google and saved on servers in the United States.

Google will use this information in order to assess the use of the Website and generate reports on its activities for its operator, and in order to provide other services related to the activities on the Website and the use of the Internet as such. Google may also provide this information to third parties if required by law, or if such third parties process this information for Google. Google shall not connect your IP address with any other data that it has access to. You can refuse the use of cookies by selecting the relevant setting in your browser; however, note that you will not be able to fully use all the functions of the Website. By using the Website, you agree with the processing of data on you by Google, in the manner and for the purpose described above.

- You can find detailed information on Google Analytics and personal data protection at <http://www.google.com/intl/cs/privacy/privacy-policy.html>.
- If you want to prevent tracking, you can install the following add-on to your web browser (<http://tools.google.com/dlpage/gaoptout>).

Where we store your personal data

Your personal data is stored on our secure servers in our IT systems in the Czech Republic. Personal data is collected, processed and stored exclusively in the Czech Republic and it is not and shall not be disclosed to any other country.

Security

We undertake to ensure security of your personal data. In order to prevent unauthorised access to it, or its unauthorised disclosure, we have introduced adequate physical, electronic and managerial procedures for the protection and security of the information that we collect on the Website. You acknowledge that your personal data that you provide to us shall be systematically administered in an automatic way by the use of automatic and all other information system tools.

Provision of your personal data

Your personal data processed in connection with the organisation of races and sports events, is available to relevant employees and persons at Geometry Global as well as natural persons and employees at companies that we have hired to technically process this data for us. These are entities that provide web and database hosting to us, work as database or IT network administrators, or accounting experts. Access of such people and the processing of your personal data by a third party are always executed on the basis of a personal data processing agreement and under conditions stipulated by law. Registration database processing activities are implemented for us by **ON LINE SYSTEM s. r. o., Id. No.:** 253 77 361, registered address at Vřesinská 280/20, Proruba, 708 00 Ostrava.

Links to other websites

Our Website may contain links to other websites. However, if you use such a link and leave our Website, you should be aware of the fact that we have no control over these other websites. We can therefore not be liable for the protection and privacy of any information that you may provide when visiting such websites, and this Personal Data Protection Guideline shall not apply to any such websites.

Rights of the data subjects

When collecting, processing and storing your personal information, Geometry Global shall ensure, to the full extent, the protection of your rights as stipulated by relevant provisions of legal regulations. In connection with personal data processing, you are entitled to the below-specified rights that you may use at your discretion:

- **right of access to one's personal data** – *when may you request free information on the processing of your personal data*
- **right of data portability** – *i.e. right to receive personal data concerning you and that you have provided to us, in a structured, commonly used and machine-readable format, and the right to transmit it to another controller.*

In the case of data processing on the basis of your consent, you have the **right to partly or fully withdraw this right**, with effects for the future. We shall not do any further processing without appropriate consent. You can withdraw your consent at the below-specified e-mail or postal contact addresses. The withdrawal of your consent shall not affect the legality of the data processing based on the consent given prior to its withdrawal.

If you believe or find out that Geometry Global, or a third party authorized by us, process your personal data inconsistently with the protection of your private and personal lives, in conflict with relevant legal regulations, particularly if your personal data is inaccurate, incomplete or processed for a given purpose without an adequate legal ground, you are entitled to request that we:

- **correct and/or complete** inaccurate personal data related to you
- **delete** your personal data – *particularly when your personal data is no longer needed for the purpose for which it has been collected*
- **or curtail** the processing of your personal data (*particularly in situations when you contest the accuracy of your personal data, or its processing is illegal and you refuse the deletion of your personal data and instead you request its restricted use, or when we do not need your personal data for the purpose of processing any more but you request it for the determination, execution or defence of your legal claims*)

You are entitled to file a complaint against the processing of your personal data at the Personal Data Protection Office, address: Pplk. Sochora 27, postal code: 170 00, Prague 7, www.uoou.cz.

By sending a registration form for the race, you grant to Geometry Global in connection with your participation in the race, a consent, pursuant to the provisions of Section 84 and seq. of the Civil Code as amended, with the making of your portrait, audio, video or audio/video recordings during the race and/or during the presentation of any of the prizes that shall be

presented to you personally as part of the race (hereinafter only “the **Photograph**”) and you grant a consent with the use of the Photograph for commercial purposes in all communication media regardless of their nature and purpose in all habitual manners, with their subsequent modification and their potential connection with other works as well as their inclusion in an aggregate work. You grant this consent free of charge and without any limitations regarding content, amount or territory of use, for 10 years. This consent shall also apply to third parties to which Geometry Global may provide the Photograph in line with its purpose.

In connection with the enforcement of your rights and in the case of any questions or information regarding personal data handling at Geometry Global, please contact the administrator at: [prague@ geometry.com](mailto:prague@geometry.com) or in writing at **Geometry Global, s.r.o.**, Přívozní 1064/2a, 170 00 Prague 7 – Holešovice.

This Personal Data Protection Guideline shall take effect as of 28th March 2018.